"Collaboration of the press in the organisation of peace: guiding public opinion towards moral disarmament" The League of Nations promoting a vital intellectual trend

Keynote by Professor Emeritus Kaarle Nordenstreng, Tampere University Workshop on Transnational Communication History of the League of Nations, Bremen, 21 November 2019

Outline:

- 1. The League of Nations resolutions and activities (overview & paper)
- 2. Context I: Intellectual trends after World War I (short list)
- 3. Context II: The international movement of journalists (photos)
- 4. Conclusions

Genève, le 25 septembre 1925.

SIXIÈME ASSEMBLÉE DE LA SOCIÉTÉ DES NATIONS.

COLLABORATION DE LA PRESSE A L'ORGANISATION DE LA PAIX

Résolution adoptée par l'Assemblée, le 25 septembre 1925 (après-midi) sur le rapport de la sixième Commission.

L'Assemblée,

Considérant que la presse est le moyen le plus efficace d'orienter l'opinion vers le désarmement moral — condition et accompagnement du désarmement matériel :

Invite le Conseil à examiner l'opportunité de la convocation d'un Comité d'experts représentant la presse de différents continents, afin de rechercher les moyens de concourir à l'organisation de la paix, notamment :

- a) Par la transmission plus facile et moins coûteuse des nouvelles de presse, afin de diminuer les chances de malentendus entre les peuples;
- b) Par la discussion de toutes les questions professionnelles dont la solution peut aider à l'apaisement de l'opinion publique.

SIXTH ASSEMBLY OF THE LEAGUE OF NATIONS.

COLLABORATION OF THE PRESS IN THE ORGANISATION OF PEACE.

Resolution adopted by the Assembly, on September 25th, 1925 (afternoon), on the report of the Sixth Committee.

The Assembly,

Considering that the Press constitutes the most effective means of guiding public opinion towards that moral disarmament which is a concomitant condition of material disarmament:

Invites the Council to consider the desirability of convening a committee of experts representing the Press of the different continents with a view to determining methods of contributing towards the organisation of peace, especially:

- (a) By ensuring the more rapid and less costly transmission of Press news with a view to reducing risks of international misunderstanding;
- (b) And by discussing all technical problems the settlement of which would be conducive to the tranquillisation of public opinion.

tributed to the Council Members of the League.]

C. 611. M. 196. 1925.

Geneva, October 12th, 1925.

LEAGUE OF NATIONS.

10-OPERATION OF THE PRESS IN THE ORGANISATION OF PEACE

RESOLUTION OF THE SIXTH ASSEMBLY.

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M. Hymans, Belgian Representative, and Decision of the Council

I. INTRODUCTION

On September 26th last, during its thirty-fifth session, the Council of the League of considering to give effect to an Assembly resolution of September 25th, to der at its next session the desirability of convening a committee of experts representing the press in the different continents with a view to determining by what means the Press and the contribute towards the organisation of peace.

For this purpose the Rapporteur, M. Hymans, the Belgian representative, invited his causes to consult the associations of journalists and the associations of newspaper pietors and directors of agencies in their own countries for the purpose of obtaining fetent opinions as to the desirability of convening such a committee. He pointed out the International Association of Journalists accredited to the League of Nations could the Council valuable help in this enquiry. The Council also requested the Secretary-rat of the League of Nations to furnish the next session of the Council (December 1925) authormation regarding the point of view of circles immediately affected.

The present documents have been compiled in order to facilitate this enquiry, and those rined with individuals and collective groups, will find in these documents the informaticessary for an understanding of the meaning and scope of the Assembly and Council sections.

LoN resolution on 25 September 1925

- The Assembly,
- Considering that the Press constitutes the most effective means of guiding public opinion towards that moral disarmament which is a concomitant condition of material disarmament;
- Invites the Council to consider the desirability of conceiving a committee of experts representing the Press of the different continents with a view to determining methods of contributing towards the organisation of peace, especially:
- (a) By ensuring the more rapid and less costly transmission of Press news with a view to reducing risks of international misunderstanding;
- (b) And by discussing all technical problems the settlement of which would be conducive to the tranquillisation of public opinion.

Geneva, October 25th, 1927.

LEAGUE OF NATIONS

CONFERENCE OF PRESS EXPERTS

(Geneva, August 24th, 1927)

Preparatory Documents.

CONFERENCE OF PRESS EXPERTS

LEAGUE OF NATIONS

Geneva, August 1927.

FINAL REPORT

Publications of the League of Nations

GENERAL. 1927. 15.



LoN resolution on 24 September 1931

The Assembly,

- I Convinced of the great value of the contribution of women to the work of peace and the good understanding between the nations, which is the principal aim of the League of Nations,
- Requests the Council to examine the possibility of women co-operating more fully in the work of the League.
- II Considering that the organization of peace demands an international spirit freed from all prejudices and misconceptions, (...)
- Requests the Council to consider the possibility of studying, with the help of the Press, the difficult problem of the spread of false information which may threaten to disturb the peace or the good understanding between nations.

CONFERENCE

DES

BUREAUX DE PRESSE GOUVERNEMENTAUX

ET DE

REPRESENTANTS DE LA PRESSE

tenue à

Copenhague, du 11 au 14 janvier 1932

CONFERENCE

OF

GOVERNMENTAL PRESS BUREAUX

AND

REPRESENTATIVES OF THE PRESS

held at

Copenhagen, January 11th to 14th, 1932

II CONFERENCIA INTERNACIONAL DE OFICINAS GUBERNAMENTALES DE PRENSA Y DE REPRESENTANTES DE PRENSA

MADRID, 1933.

II CONFERENCE DES BUREAUX DE PRESSE GOUVERNEMENTAUX ET DE REPRESENTANTS DE LA PRESSE

MADRID, 1933.

II CONFERENCE

OF GOVERNMENTAL PRESS BUREAUX

AND REPRESENTATIVES OF THE PRESS

MADRID, 1933.

LoN resolution on 26 September 1934

The Assembly, (...)

In view of the valuable contribution made by the Conference to the problem of the spread of false news which might endanger the maintenance of peace and a good understanding among the nations;

Hoping that the proposed enquiries into the technical and financial means of putting and end to the spread of false news and in regard to the correction of false news appearing in the Press may prove successful; (...)

Requests the Council to authorize the Secretary-General to facilitate, by such means as are at his disposal, the preparation for and organisation of the next Conference of Government Press Bureaux and Press Representatives, by lending the services of the appropriate sections of the League to perform the secretarial work (...)

No further LoN conferences, nor resolutions on collaboration of the Press in the organisation of peace after 1934

But the international federation of newspaper editors and publishers adopted its own convention on the correction of false news in 1936

Meanwhile, LoN pursued relevant activities in the context of the World Disarmament Conference prepared since 1925 and finally convened in 1932–33, under the title Moral Disarmament

[Conf. D. 16.] C.602. H. 240.

Geneva, September 23rd, 1931.

LEAGUE OF NATIONS

MORAL DISARMAMENT

MEMORANDUM FROM THE POLISH GOVERNMENT

At the request of the Polish Government, the Secretary-General has the honour to communicate to the Governments invited to the Disarmament Conference a letter from the Polish Minister for Foreign Affairs, and a memorandum annexed thereto on moral disarmament.

LETTER FROM THE POLISH MINISTER FOR FOREIGN AFFAIRS TO THE SECRETARY-GENERAL OF THE LEAGUE OF NATIONS.

Geneva, September 17th, 1931. .

[Translation.]

With reference to the statements made by the Polish delegate at the last session of the Preparatory Commission for the Disarmament Conference, the discussions in the Special Committee appointed to prepare a draft general Convention for strengthening the Means of preventing War, and my own statement at the Council meeting of May 21st last during the discussion of that Committee's report, I beg to forward to you herewith a memorandum from the Polish Government concerning the practical attainment of moral disarmament. I would request you to transmit this document to all the Governments invited to the Conference for the Reduction and Limitation of Armaments and I should be grateful if you would be good enough to give it the widest possible publicity.

In the Polish Government's opinion the problem is one of great importance for the future work of the Disarmament Conference. In this connection, the statements made by the French inister for Foreign Affairs at the tenth session of the League Assembly and by the British oreign Minister at the annual meeting of the "Burge Memorial Trust" this year may be

Further, two great international associations, the International Federation of League of

Nations Societies and the World Peace League, devoted special resolutions to this problem at their congresses this year. Their appeals to the Governments should not be in vain.

At the twelfth session of the Assembly, the problem of moral disarmament has also been raised by the Spanish delegation, which has submitted a proposal of great interest. This proposal, however, only deals with certain aspects of the problem.

The Polish Government believes that the question should be examined in its entirety and that the Conference for the Reduction and Limitation of Armaments, where all the principal countries of the world will be represented, is alone capable of finding practical and adequate solutions of this important question, which is so closely bound up with the future Convention for the Limitation and Reduction of Armaments.

(Signed) Auguste ZALESKI, Minister for Foreign Affairs. SOCIÉTÉ DES NATIONS

LEAGUE OF NATIONS

CONFERENCE

POUR LA

FOR THE

RÉDUCTION ET LIMITATION DES ARMEMENTS REDUCTION AND LIMITATION OF ARMAMENTS

GENÈVE 1932

GENEVA 1932

Nº 1. - MARDI 2 FÉVRIER 1932.

No. 1. - Tuesday, February 2nd, 1932.

MMUNICATIONS A LA RÉDACTION DU JOURNAL DE LA CONFÉRENCE.

COMMUNICATIONS TO THE EDITOR OF THE CONFERENCE JOURNAL.

es communiqués et informations à insérer dans le Journal vent être adressés à M. John Palmer, rédacteur en chef, reau 710, Bâtiment des Commissions.

Material to be included in the Journal should be addressed to the Editor, Mr. John Palmer, Room 710, Committee

Note: Le Journal est publié pour la commodité de MM. les égués et du public. On n'y trouvera pas un compte rendu nplet et définitif des séances de la Conférence et des Commisms; il ne doit donc pas être employé comme source de documen-ion. Au surplus, si l'on veut qu'il paraisse très exactement, il saurait donner autre chose qu'un résumé sommaire des dis-

Note: The Journal is issued for the convenience of the delegates and the public. It is not intended to serve as a complete and permanent record of the discussions which take place in the Conference and its Committees, and it should not therefore be used for purposes of reference. Moreover, if it is to appear promptly, it cannot give more than a brief summary of the

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VII.	Invitation to a Rendering of the "Béatitudes" of César Franck at the Cathédrale de Saint-Pierre
VIII.	Disarmament Club: Reception at the Kursaal
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Modern Means of Spreading Information Utilised in the Cause of Peace

In the early 1930s, film and radio became central to LoN activities of intellectual co-operation, with the International Educational Cinematographic Institute established in Rome and the International Institute of Intellectual Co-operation pursuing educational aspects of broadcasting

LoN resolution on 24 September 1931 started a process leading to adoption of the International Convention on the Use of Broadcasting in the Cause of Peace

to the Council

C.440.1936.XII.

Geneva, October 9th, 1936.

CONFERENCE FOR THE CONCLUSION OF AN INTER-NATIONAL CONVENTION CONCERNING THE USE OF A BROADCASTING IN THE CAUSE OF PEACE: ACTION TO BE TAKEN AS A RESULT OF THE CONFERENCE.

Report by the French representative.

In accordance with a resolution of the Assembly of 1935, the Council of the League of Nations, at its meeting on January 20th, 1936, convened an inter-governmental Conference to conclude an International Convention concerning the Use of Broadcasting in the Cause of Peace.*

The preparatory work for the Conference was carried out by the Intellectual Co-operation Organisation.

The Council decided to invite to the said Conference the Members of the League of Nations and the following non-Member States: United States of America, Brazil, Costa Rica, Free City of Danzig, Egypt, Germany, Iceland and Japan.

The Conference was held at the League of Nations Secretariat from September 17th to 23rd, 1936.

The Governments of the countries mentioned below were represented: Albania, Argentine Republic, Belgium, United States of Brazil, United Kingdom of Great Britain and Northern Ireland, Bulgaria, Chile, Colombia, Cuba, Czechoslovakia, Denmark, Egypt, Finland, France, Greece, Hungary, India, Irish Free State, Italy, Lithuania, Luxemburg, United States of Mexico, Netherlands, New Zealand, Nicaragua, Norway. Poland, Portugal, Roumania, Spain, Sweden, Switzerland, Turkey, Union of Soviet Socialist Republics, Uruguay, Yugoslavia. League of Nations — Treaty Series.

303

No. 4319. — INTERNATIONAL CONVENTION 1 CONCERNING THE USE OF BROADCASTING IN THE CAUSE OF PEACE. SIGNED AT GENEVA, SEPTEMBER 23RD, 1936.

Official texts in French and in English. This Convention was registered with the Secretariat, in accordance with its Article II. on April 2nd. 1038, the date of its entry into force.

Albania, the Argentine Republic, Austria, Belgium, the United States of Brazil, THE UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND, CHILE, COLOMBIA, DENMARK, THE DOMINICAN REPUBLIC, EGYPT, SPAIN, ESTONIA, FRANCE, GREECE, INDIA, LITHUANIA, LUXEMBURG, THE UNITED STATES OF MEXICO, NORWAY, NEW ZEALAND, THE NETHERLANDS, ROUMANIA, SWITZERLAND, CZECHOSLOVAKIA, TURKEY, THE UNION OF SOVIET SOCIALIST REPUBLICS and URUGUAY,

Having recognised the need for preventing, by means of rules established by common agreement, broadcasting from being used in a manner prejudicial to good international understanding;

Prompted, moreover, by the desire to utilise, by the application of these rules, the possibilities offered by this medium of intercommunication for promoting better mutual understanding between peoples:

1	Ratifications	
	Rantications	

1938

	INDIA						•												August 11th, 1937.
	GREAT BI	RIT	AI	N	A	ND	N	To	RT	HE	RN	1	ERE	EL	N	D			August 18th, 1937.
	DENMARK																		October 11th, 1937.
	NEW ZEA	LA	NI)															January 27th, 1938.
	LUXEMBU																		February 8th, 1938.
	BRAZIL .																		February 11th, 1938.
	FRANCE.																		March 8th, 1938.
	Norway																		May 5th, 1938.
	EGYPT .																		
	ESTONIA																		August 18th, 1938.
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IRELAND .										٠.							
Sweden .																	
SALVADOR																	
GUATEMALA																	

June 25th, 1937. October 13th, 1937. November 1st, 1937.

February 1st, 1938. May 25th, 1938. June 22nd, 1938. August 18th, 1938. November 18th, 1938. November 20th, 1938.

^{*} Document C.399.M.252.1936.XII.

From the Convention on the Use of Broadcasting in the Cause of Peace

Article 1

The High Contracting Parties mutually undertake to prohibit and, if occasion arises, to stop without delay the broadcasting within their respective territories of any transmission which to the detriment of good international understanding is of such a character as to incite the population of any territory to acts incompatible with the internal order or the security of a territory of a High Contracting Party.

Article 2

The High Contracting Parties mutually undertake to ensure that transmissions from stations within their respective territories shall not constitute an incitement either to war against another High Contracting Party or to acts likely to lead thereto.

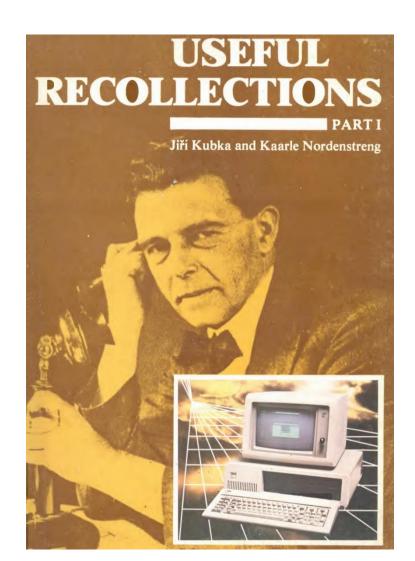
Article 3

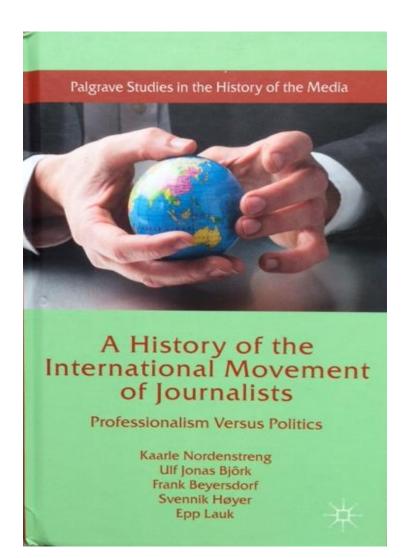
The High Contracting Parties mutually undertake (...) any transmission likely to harm good international understanding by incorrect statements (...)

Context I: Intellectual trends after World War I

Parliamentary democracy prevailed, e.g. in the Weimar Republic Radicalism proceeded in ideologies, inspired i.a. by Soviet Communism *Progressivism* promoted social reforms, including trade unions (ILO) Modernism flourished in culture and beyond Pacifism accompanied peace movements against militarism *Idealism* figured in politics and political science Decolonization was brewing in Asia, Africa and Latin America (hastened by Japan's unprecedented victory over Russia in 1905)

Context II: History of the international movement of journalists





First international associations of journalists

International Union of Press Associations (IUPA) 1894–1936
Congresses after Antwerp 1894 in Bordeaux 1895, Budapest 1896,
Stockholm 1897, Lisbon 1898, Rome 1899, Paris 1900, Bern 1902,
Vienna 1904, Liège 1905, Bordeaux 1907, Berlin 1908, Trieste 1910,
Rome 1911, Copenhagen 1914.... London 1927, Barcelona 1929,
Oslo 1932, Antwerp 1934 and Prague 1936.

Press Congress of the World (PCW) 1915–1927
Initiated by Americans in "World Press Parliament" in St Louis 1904
International Association of Journalists accredited to the
League of Nations (IAJA) 1921–1936

Fédération Internationale des Journalistes (FIJ) 1926-1940

IER CONGRÈS INTERNATIONAL DE LA PRESSE

(1894 — ANVERS)

RENSEIGNEMENTS

PROCÈS-VERBAUX DES SÉANCES

ET

DISCOURS COMMUNIQUÉS



ANVERS

J.-E. BUSCHMANN, IMPRIMEUR-ÉDITEUR, REMPART DE LA PORTE DU RHIN

1894

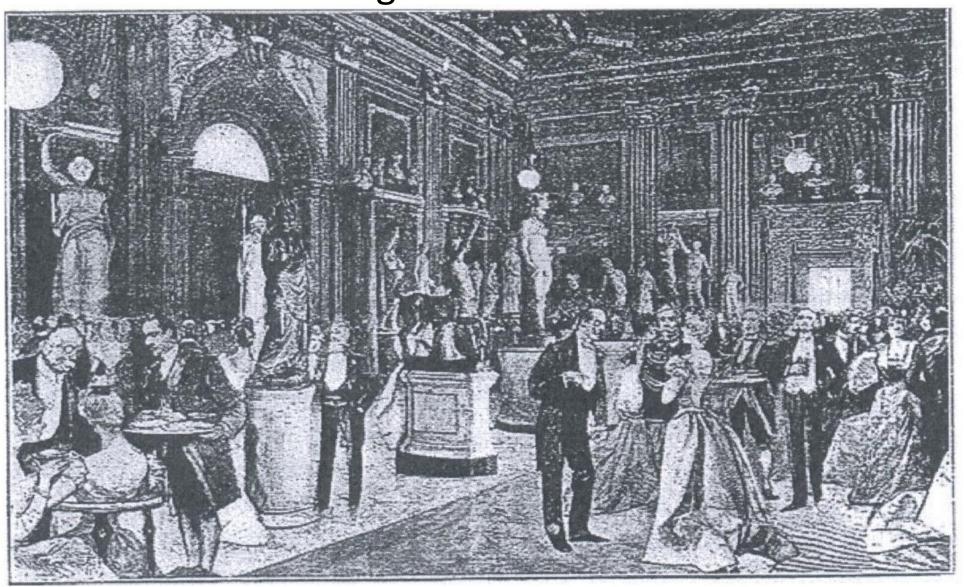
N.-B. Cette brochure, offerte par le Comité organisateur Central aux journalistes délégués au Congrès, est mise en vente par l'éditeur au prix de Fr. 1.25 et sera envoyée FRANCO aux personnes qui lui feront parvenir le dit montant.

6 Juli 1894 Prijs per nummer : 5 centiemen Paltenland VAN ANTWERPEN Onpartijdig Nieuws-, Handels- en Aankondigingsblad in Alaska, heeft bier in genoemde stad 17 gebracht van den wal-welke gebieven is aan ende, bet gebrek onder n het vieesch to eten yan gebrek en 15 zijt erbruikingswaren iffing van alle belas kingswaren maken n de programmas der Londag, 5 jun. — Omereuse vergadering leden van het algemeen bureel, van 8 tot 11 3 morgens, in den Cercle Artistique.

Ten 2 1,2 ure, in het Stadhuis, optocht van steet der Naties. matigde liberalen. Onze bijzondere telegrammer lasten welke zwaa leden van het Congres aangeboden door het Maandar, 9, Juli. — Van 9 60 1 Inc., eersse en tweede algemeen sitting van het Congres. Ten 2 1/2 ure, lunch in het Schepenbuls van Oud Antwerprn, door den hr, burgemeester Van Rijs-wijck, het Schepenoollege en den Gemeenteraad zangehorter. zijnsrecht denationale schermen, gelijk mer m oranen en andere aangeboten.
Ten 3 ure steeksyd in O.34 Antwerpen.
Dunsdag, 10 juli. – Ten 0 ure derde algemeer
reva zeringt ten 2 ure virele veergadering.
's Avonls feest in den Disrentsun, de leden va
bet Congres aanteeloen door de Antwerpel.
Afdsellen van den Belgischen Ordspreisen.
Worssdag, 11 juli. – Ten 10 en en 2 ure least
steemens vergaderingen.
Tusschen On 7 ure, vertrekt der beken van hi
Tusschen On 7 ure, vertrekt der beken van hi le bieren inkomrechten Congres, per specialen trein, naar Brussel, wear foor het Gemeentebestuur ontvangen worden iadelijk en voor de natiois het zulks niet minder. is de belasting op het zout n zou niet spoedig genoeg dient, ziedaar iets wat onze dregeerders zullen te ver-

Figure 1.1 Several Belgian newspapers covered the Congress in Amsterdam on 7–11 July 1894. Examples here are from two contemporary local papers. *De Scheldegalm van Antwerpen* on the right-hand side of its front page carried a piece of news on 6 July under the title "International print press congress" (framed in this copy), with the day-to-day programme. *Het Handelsblad van Antwerpen* on 10 July under the title "Congress of print press" (columns framed) provided a detailed report of the previous day's session. (Digital images from the Royal Library of Belgium in Brussels, thanks for assistance of Wim Vanobberghen.)

IUPA Congress in Rome 1899

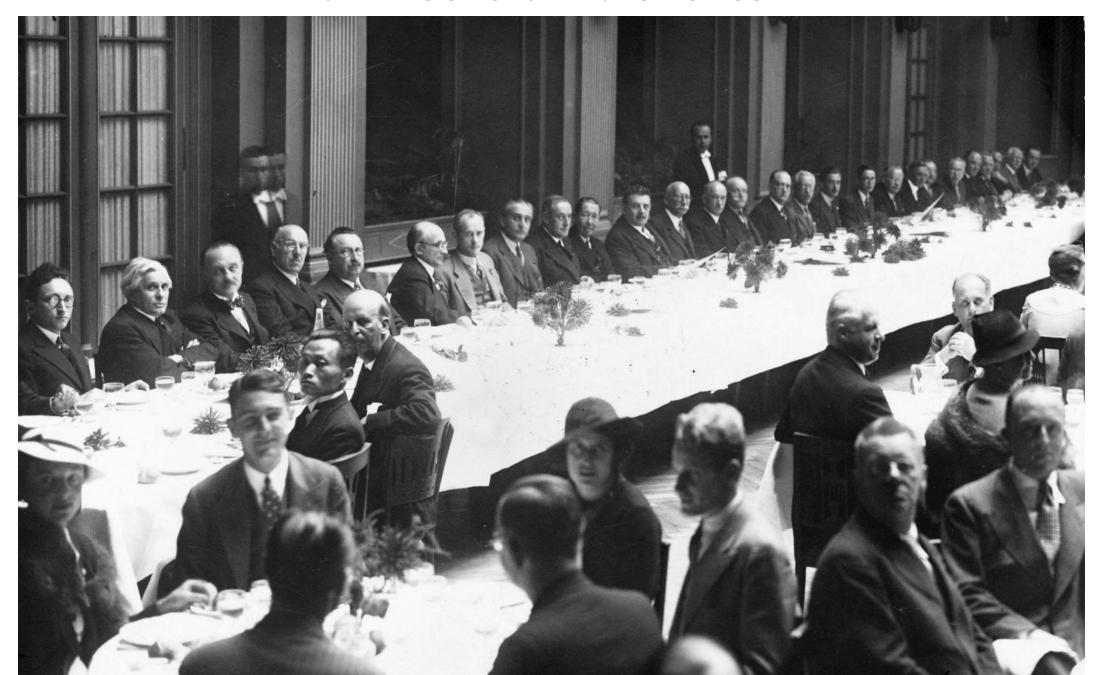


World Press Parliament in StLouis 1904



The International Press Parliament "Going to Press."

IAJA in Geneva in the 1920s





ZEITSCHRIFT FÜR DIE GESAMTEN INTERESSEN DES ZEITUNGSWESENS ORGAN DES REICHSVERBANDES DER DEUTSCHEN PRESSE E.V.

20. JAHRGANG NR. 43

BERLIN-SCHONEBERG, 25. OKTOBER 1930

Herausgeber: Reichsverband der deutschen Presse, Geschäftsführend, Vorsitz. Dir. G. Richter. Schriftleitung: Otto Schabbel, Berlin W 10, Tiergartenstraße 16, Fernsprecher: Kurfürst 2694

Alle Einsendungen für die Schriftleitung an den Reichsverband der deutschen Presse, Berlin W 10, Tiergartenstraße 16. Sprechstunde: 12 bis 1 Uhr. – Fernsprecher: Amt Kurfürst 2694

Erscheint Sonnabends. Jedes Postamt und der Verlag nimmt Bestellungen an. Bezugspreis monatl. Mk. 2.—, einzeln Mk. 1.—. Anzeigen laut Tarif. Anzeigenschluß: Mittwoch. Erfüllungsort: Berlin-Mitte

Zum Kongreß der Fédération Internationale des Journalistes

in Berlin vom 22. bis 25. Oktober 1930

Gruß des Herrn Reichsministers des Auswärtigen Dr. Curtius

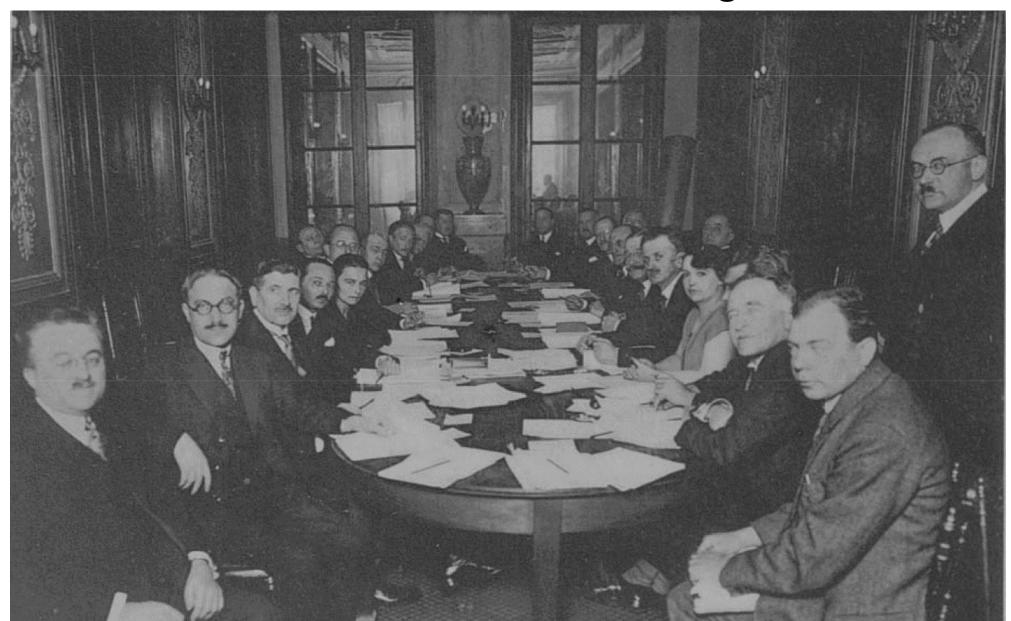
T's ist mir eine besondere Freude, die Teilnehmer an dem 2. Kongreß L der "Fédération Internationale des Journalistes" in der Hauptstadt des Deutschen Reiches als Gäste begrüßen zu können.

Die Organisation der "F.I.J." hat in den vier Jahren ihres Bestehens bewiesen, daß der Gedanke, der zu ihrer Gründung geführt hat, lebenskräftig ist. Die "F.I.J." verfolgt den Zweck, durch regelmäßige Aussprache und Regelung vom nationalen Boden aus die internationale Gemeinschaft zu befestigen, die internationale Gegensätzlichkeit aber zu beseitigen. Dementsprechend will die "F.I.J." durch ihre Einrichtungen und Verhandlungen die Kräfte der nationalen Presseverbände wahren und dadurch kräftigen, daß sie die internationale Gemeinschaft pflegt.

In diesem Sinne begrüße ich die bevorstehende Berliner Tagung der "F. I. J." und wünsche ihrem Arbeitsprogramm den besten Erfolg.



FIJ Executive Committee in The Hague 1931



Signature of Editor-in-Chief. Stamp of the Newspaper.	The Editor-in-Chief certifies that Mr. is a permanent member of the staff of this newspaper and as such is required to perform duties at from
(Space reserved for remarks or stamps of official authorities.)	Identity Card for Journalist on duty abroad.

LE TRIBUNAL D'HONNEUR INTERNATIONAL

DES JOURNALISTES



FÉDÉRATION INTERNATIONALE DES JOURNALISTES

2, RUE MONTPENSIER, PARIS

FIJ Tribunal of Honour in The Hague 1931



Congress of the Union of National Journalist Unions in Venice 1942



Conclusions

- LoN and media remains a forgotten story which needs to be rediscovered (and the paper from 1986 published).
- The elements of the story are highly topical in today's world with nuclear weapons and increased globalization.
- The normative parameters for the media are clearly articulated, neither compromising nor deferring excessively to freedom.
- LoN represents idealism, which came under critcism from the rising school of realism in international relations.
- LoN stands for the emerging principles of solidarism and pluralism.
- LoN was no historical failure; while not preventing WW II, it did lay the foundations for the UN and the post-war international order, including decolonization.