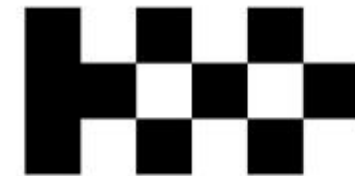


# PoDoCo

Post Docs in Companies



TEKNIKAN  
EDISTÄMISSÄÄTIÖ

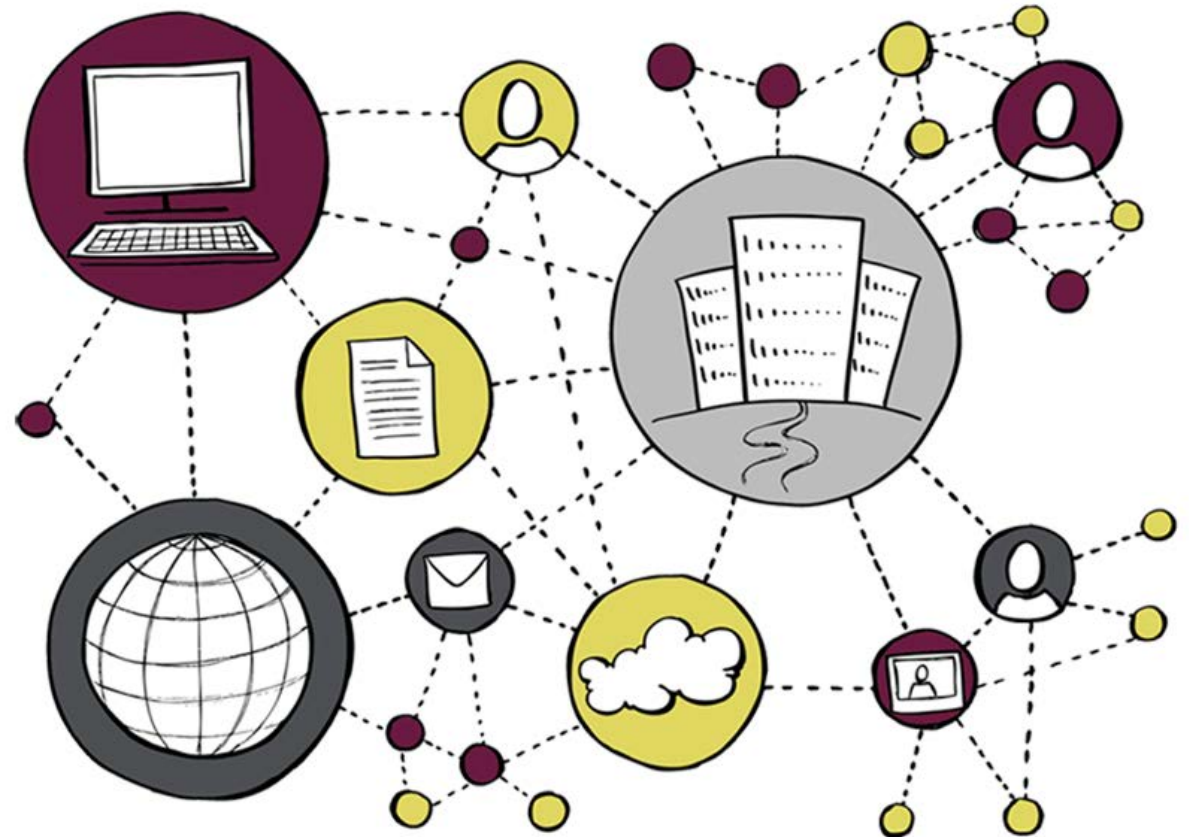



Teknologiateollisuuden  
100-vuotissäätiö

DIMECC

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**Novel  
collaboration  
platforms  
bringing  
postdocs  
and  
companies  
together are  
needed**





# PoDoCo is a matchmaking program supporting strategic renewal of companies and employment of young doctors in the private sector

## 1) Collaboration platform

- Bringing companies and postdocs together and facilitating novel meetings of postdocs and companies

## 2) Matchmaking

- Finding matches between companies' long term strategic needs and capabilities of young doctors

## 3) Collaboration

- Offering a research grant for academic research having strategic importance for Finnish industry to boost the collaboration between postdocs and companies





# PoDoCo supports the transition of doctoral graduates into private sector careers by offering a great opportunity to work in the private sector

The program assist doctors by:

- Helping young doctors to find companies who need brain power to boost their renewal
- Offering an opportunity to work in private sector, gain industrial experience, and establish important networks with companies
- Offering research grants for academic research with high industry relevance



# PoDoCo promotes the renewal of companies by offering opportunity to investigate new openings with the help of talented doctors

The program assist companies by:

- Helping companies to find highly-skilled and talented young postdocs
- Offering a research grant that covers the costs of a doctor during the research period
- Opening new growth avenues

# How it works?

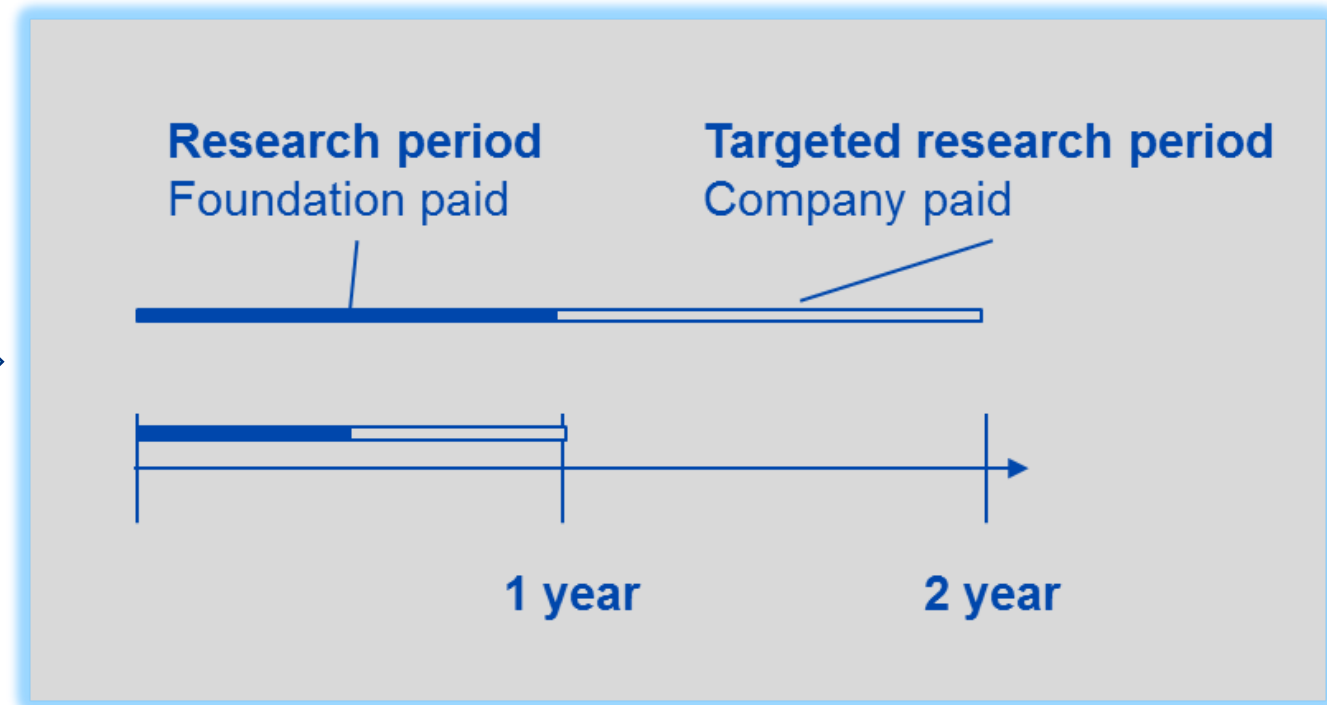
PoDoCo program consist of two phases:

## 1) Research period - Sensing and investigating provocative futures

- Academic research funded by Foundations
- Foresight into rising and emerging phenomena
- Far-reaching knowledge enabling the strategic renewal of the companies
- PoDoCo foundation pool offers research grants for the research period (Not employed)

## 2) Targeted research period - Sense making to inspire the strategy

- From foresight to insight
- Long-term competitiveness
- Company paid (employed by company)



# PoDoCo in numbers

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**1 000 000**

Euros allocated to the program annually

**>500**

Postdocs

**>200**

Companies

**187**

Applications

**82**

Awarded grants

# Experiences

## Companies:

- Development of internal competences with the newest scientific knowledge
- Familiarization of potential future workforce with practical industrial R&D work
- Recruitment of highly skilled experts from the academic world
- New avenues for growth through the academic research
- New and fresh ideas, innovative mindset
- Familiarization with academic research and education
- New national & international networks

## Postdocs:

- A new career opportunities
- A smooth transition from academia to the private sector
- Experience working in private sector
- New networks and contacts with companies
- Increased experience from the field



## Enhanced industry-academia collaboration:

- Increased the knowledge transfer between industry and academia
- Increased ability to utilize the knowledge of a highly educated workforce
- Enhanced cross-border collaboration between industry and academia
- Enhanced cross-disciplinary collaboration



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